

El Puerto de Liverpool



Paving the way to a greater future

ANNUAL REPORT 2024

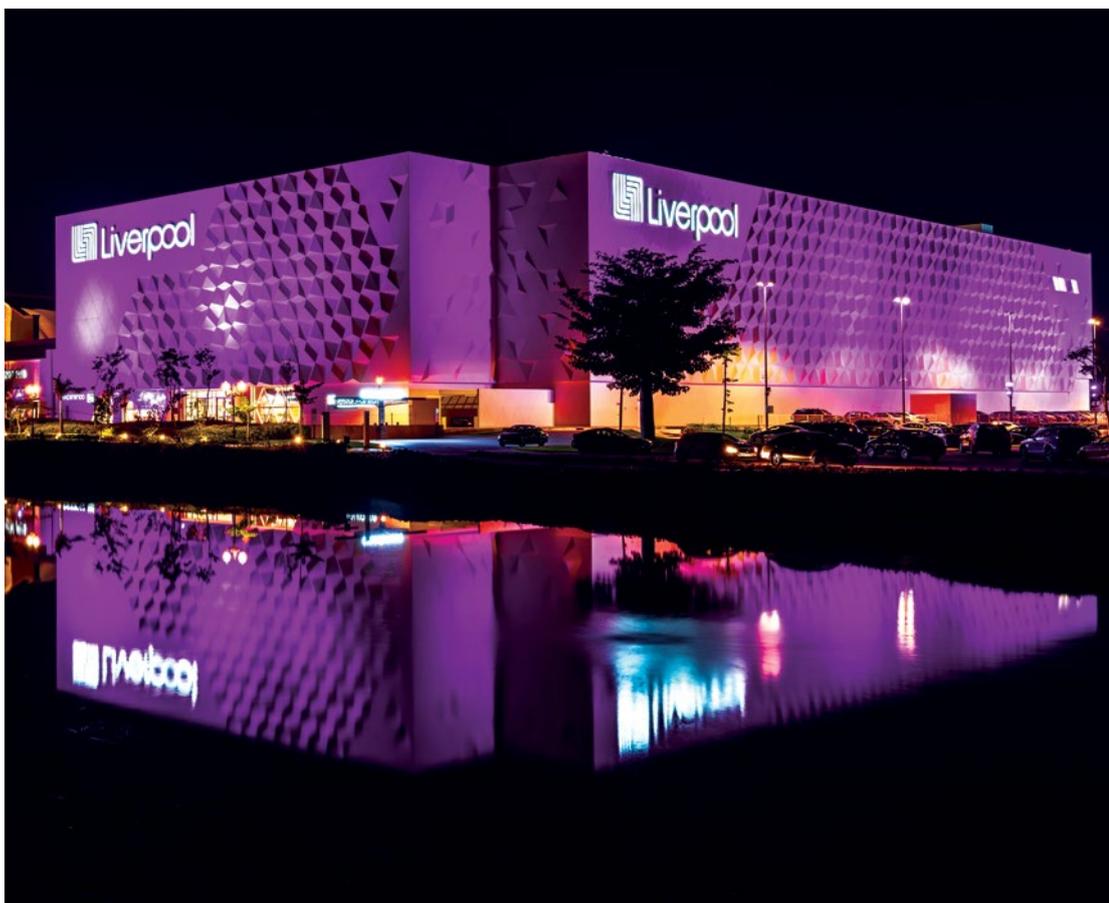
KEY FIGURES

OPERATIONS	2024	% Chg.	2023	2022	2021
Number of Liverpool Stores	124	0.0%	124	124	122
Number of Liverpool Express Stores	40	73.9%	17	–	–
Number of Suburbia Stores	194	4.3%	186	179	164
Number of Galerías Shopping Centers	29	3.6%	28	28	28
Store Brand Credit Cards	7,830,571	8.0%	7,252,820	6,661,529	6,052,762
RESULTS					
Total Revenue	214,847,871	9.6%	195,991,623	176,033,720	151,021,745
Retail Business Revenue	190,725,288	8.9%	175,188,443	159,111,900	136,793,173
Credit Business Revenue	19,258,877	18.4%	16,268,496	13,199,946	11,138,534
Real Estate Business Revenue	4,863,706	7.3%	4,534,684	3,721,874	3,090,038
Operating Income	31,854,139	7.6%	29,605,788	25,515,379	18,733,360
Majority Net Income	23,154,279	18.8%	19,486,518	17,384,903	12,868,176
EBITDA	37,557,544	7.3%	34,991,693	30,686,464	23,908,737
EBITDA Margin	17.5%	-0.4pp	17.9%	17.4%	15.8%
Earnings per Share	17.25	18.8%	14.52	12.95	9.59

Figures in thousands of pesos, except for EBITDA margin and earnings per share.



REPORT FROM THE CHIEF EXECUTIVE OFFICER



During 2024, we faced a challenging environment, particularly during the second half of the year, where the economic slowdown and the depreciation of our currency were evident.

In this context, our omnichannel business model once again demonstrated its strength and adaptability, always focused on providing customers with an exceptional and personalized shopping experience. Additionally, we continued to move forward firmly with all our strategic initiatives.

Our consolidated revenue reached \$214,848 million pesos, an increase of 9.6% compared to the previous year, reflecting solid growth in all our business units.

In the Retail business, we achieved an increase in total revenue of 8.9%. Same-store sales grew 6.9% for Liverpool and 7.7% for Suburbia, exceeding the 4.6% growth reported by the ANTAD department store sector. We continued strengthening our service levels, improving the customer experience, and developing new formats, such as Mercado Gourmet and Café Disney. We increased our geographic footprint by opening 8 Suburbia stores and 23 Liverpool Express stores. In addition, we introduced new exclusive brands such as Dupuis.

Our digital channel's Gross Merchandise Volume (GMV) grew 17.4%, its share reached 27.6%, and 6.2% for Liverpool and Suburbia, respectively. We implemented a new technology platform for our marketplace, improved the search algorithm and the ability to enrich the content of our page, and released new functionalities for our customers.

For our supply chain, we achieved significant progress in our new logistics center development for Softlines in Arco Norte, whose start of operations is scheduled for the second quarter of 2025. We improved our integrated planning process and launched a new commercial planning tool.

Revenue from the Financial Services business increased by 18.4%. Over-90-day past-due accounts at year-end reached 3.2%, an increase of 50 basis points compared to the previous year, but still well below pre-pandemic levels. Our Non-Performing Loan coverage ratio was 3.0 times. The expansion of our net loan portfolio was 12.9% compared to the previous year, reaching \$64,332 million pesos. At the end of the period, we had more than 7.8 million cards, an increase of 8.0%. We continued to expand our ecosystem with new financial product offerings such as personal loans, new insurance programs, and the launch of our savings and investment offering.

The Real Estate business increased its revenue by 7.3%, excluding the one-time benefit from an insurance claim recovery recorded in the fourth quarter of 2023. In March, we completed the purchase of the Altama City Center shopping mall in Tampico, Tamaulipas, which has a Gross Leasable Area (GLA) of 41,000 m² and an occupancy rate of 96%. Throughout the year, we increased our gross leasable area by more than 66,000 m² with the expansion of Galerías in Metepec, Saltillo, and Serdán in Puebla.

Consolidated EBITDA reached \$37,558 million pesos, an increase of 7.3%. The EBITDA margin of 17.5% was forty basis points below the previous year. This reduction is attributable to personnel expenses increases, new store openings, an increase in bad debt provision, and new hiring in digital and technology.

Net income for the year grew 18.8% to reach \$23,154 million pesos, reflecting the operating performance described above and a significant contribution from foreign exchange gains due to the peso devaluation against the dollar.

Our financial strength is reflected in a cash position of \$24,728 million pesos at year-end and a low leverage ratio of -0.04 times net debt to





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EBITDA. Maintaining a strong balance sheet continues to be a priority.

Capital Expenditures, including real estate trusts, totaled \$12,134 million pesos, a historical record, and were focused on optimizing our supply chain through infrastructure and technology projects, renovations, and expansions.

At the end of the year, we took a significant step in our diversification strategy by announcing an agreement with Nordstrom Inc., in which El Puerto de Liverpool and members of the Nordstrom family will acquire all outstanding shares of Nordstrom Inc. not already owned by either party. If the transaction is completed, which is subject to certain requirements, El Puerto de Liverpool would indirectly hold 49.9% of Nordstrom Inc.'s shares, while the Nordstrom family would hold the remaining 50.1%. In addition to geographic and currency diversification, this transaction will allow us to share and adopt best practices in key areas such as eCommerce, logistics, loyalty programs, and customer service, among others.

During 2024, we reaffirmed our commitment to sustainability. We updated our materiality analysis to align our strategy with the priority issues identified under environmental, social, and governance (ESG) criteria.

In environmental matters, we made progress in reducing our carbon footprint, strengthened the responsible management of waste, and optimized our processes to significantly reduce potable water consumption. Additionally, we solidified our responsible purchasing strategy through audits focused on evaluating the social and environmental practices of our private label strategic suppliers.

In the social sphere, we promoted gender equality by increasing the participation of women in middle and senior management. We have strengthened our relationship with our employees through initiatives such as the Medical Emergency Line and specialized protocols for mental health care. Likewise, we reinforced our impact on education, benefiting more than one hundred thousand users through Liverpool Virtual University and other training programs.

Finally, corporate governance terms, we reinforced our regulatory framework by publishing new key policies, reaffirming our commitment to transparency and corporate responsibility.

Our achievements are the result of the loyalty of our customers, the dedication and capability of our employees, the trust of our suppliers, and the commitment of our investors. Their continued support drives us to innovate and offer our best, keeping El Puerto de Liverpool at the forefront, providing memorable experiences and consolidating our leadership in the sector.

Thank you,

Enrique Güijosa H.
CEO

December 31st, 2024



A woman with long, wavy brown hair, wearing a blue and white vertically striped dress, is seated in a modern, grey upholstered chair. She is smiling and looking down at an open book she is holding in her hands. The setting is a bookstore or library, with numerous bookshelves filled with books in the background. The lighting is warm and focused on the woman. A brown paper shopping bag with red stripes is visible in the foreground.

El Puerto de Liverpool at a glance

ABOUT US

El Puerto de Liverpool, S.A.B. de C.V. is listed on the Mexican Stock Exchange (BMV) under LIVEPOL ticker symbol. It also holds a 50% stake in Unicomer, a company with retail chains in 26 countries in Latin America.



32

states with presence throughout Mexico, both physical and online.



Business Segments

We operate in the Retail, Financial Services, and Real Estate businesses and offer other complementary services as well. Our offering, which includes renowned international brands, is available through an extensive network of formats within Liverpool, Suburbia, boutiques, and our digital platform.



We have been an omnichannel retail group for 177 years, offering agile and personalized solutions that exceed and satisfy our customers' needs in every interaction.

Mission

We serve the Customer, everywhere, every day, every time.

Vision

To be the most attractive option in service, assortment, and value.

Values

Productivity, Teamwork, Innovation, and Integrity.





 Liverpool



Report from the Board of Directors

REPORT FROM THE BOARD OF DIRECTORS



At Liverpool, personalized customer service continues to be our main differentiator.

To our Shareholders

In 2024, we continued advancing our omnichannel strategy to offer personalized experiences that exceed our customers' expectations. Consolidated revenue increased by **9.6%** compared to the previous year, reaching **\$214,848 million pesos**.

In the Retail business, revenue totaled **\$190,725 million pesos**, expanding **8.9%** compared to last year.

We transformed our stores, offering a wide range of value-added services that enrich the customer experience, such as **Extended Catalog, Mercado Gourmet, Extended Warranty, Beauty Experience, Geek Help, Experiencia Gourmet**, among others.

During the year, we continued our Liverpool store renovation program, completing the remodeling in **Santa Fe, León**, and the ground floor of **Parque Delta**. We also reopened the **Acapulco** and **La Isla** stores.

Suburbia evolved with its 'Rediscover Suburbia' strategy, strengthening customer connections through private labels, a wider variety of products, and new in-store services. We opened **8 new stores**, reaching a total of **194 units**.

Liverpool Express brings us closer to the customer by expanding our geographic presence and reaching new market segments. This format, designed to meet the specific needs of each location, features **Click & Collect** and Financial Services as the core of its offering. We closed 2024 with **40 stores**.



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Our digital channels achieved growth of **16.4%** for Liverpool, **75.0%** for Suburbia, and **41.1%** for Marketplace. We diversified our offerings by expanding the Marketplace catalog by **41.4%**. Digital sales participation reached **27.6%** and **6.2%** for **Liverpool** and **Suburbia**, respectively.

Liverpool has established itself as one of the most important BYD distributors in Mexico with **4,384 units** sold during the year, and an extensive network of **6 operational showrooms** and **3 certified workshops**.

The Financial businesses division demonstrated solid performance, with an **18.4%** increase in revenue. We surpassed **7.8 million** credit accounts at El Puerto de Liverpool. Non-Performing Loans remained at good levels with a 50 basis point increase compared to the previous year, reaching **3.2%**.

In line with our strategy of offering innovative financial products and services, we introduced the **"Activa"** card at Liverpool, a savings and investment account operated by **Banco Actinver** and managed through our digital platforms.

Supported by our digital channels, the Insurance division achieved a historical record with **3.5 million** active policies.

Galerías Shopping Centers ended the year with an occupancy rate of **92.3%**. Total revenue increased by **7.3%**. This year, we acquired the Altama City Center shopping mall in Tampico, Tamaulipas.

Overall, EBITDA recorded **\$37,558 million pesos**, a **7.3%** growth compared to 2023. Net income, at **\$23,154 million pesos**, was **18.8%** higher than the previous year.

16.4% growth achieved in our digital channels for Liverpool, 75.0% for Suburbia and 41.1% for Marketplace.

92.3% occupancy rate in Galerías Shopping Centers. Total revenue increased by 7.3%.

We made progress in reducing our carbon footprint, working towards neutrality by reducing 268,000 tons of CO₂ equivalent.

At the end of the fiscal year, we maintained a solid financial position, with cash-on-hand of **\$24,728 million** and a leverage ratio of -0.04 times net debt to EBITDA.

CAPEX reached **\$12,134 million pesos**, a record figure for El Puerto de Liverpool in Mexico; **43%** was allocated to logistics and IT projects, **31%** to renovations and expansions, and **17%** to new store openings.

Income tax amounted to **\$8,955 million**, a **19.4%** increase compared to the previous year. Other withheld and paid taxes, import taxes and duties, contributions to IMSS, SAR, and INFONAVIT were **\$18,362 million pesos**.

During the Ordinary Shareholders' Meeting held March 12th, 2024, a **\$3,959 million pesos** dividend was declared.



At **El Puerto de Liverpool**, we reaffirm our commitment to a sustainable future through concrete actions in our operations and value chain. We made progress in reducing our carbon footprint, working towards neutrality by reducing **268,000 tons of CO₂ equivalent**. We implemented strategies for responsible waste management, ensuring the recycling of **100%** of material, with the potential for reuse, and optimized water use, reducing potable water consumption by more than **1 million cubic meters**. In addition, we strengthened our responsible purchasing strategy, auditing social and environmental practices of our strategic suppliers. In the social sphere, we promoted gender equality by increasing the participation of women in middle and senior management roles, and we enhanced our impact on education by benefiting more than **100,000 users** through Liverpool Virtual University and complementary programs.

In the "World's Best Companies" ranking by Time and Statista, **El Puerto de Liverpool** was positioned at 222nd position out of 750 companies. We also reached the 180th position out of 500 in the "World's Best Companies for Sustainable Growth" ranking, becoming the fourth-best Mexican company out of the 13 included.

Last March, after more than **40 years** with the company, **Mr. Max David Michel** reached retirement age and left his position as Chairman of the Board of Directors.

Mr. David leaves an invaluable legacy in our company. His outstanding contribution to El Puerto de Liverpool's growth and profitability has been possible due to his strategic vision and tireless commitment. We express our sincere gratitude and wish him the best in this new stage.

With deep sadness, we report the passing of **Mr. Henry Brémond P.**, who was Chairman of this Board from 1982 to 1995 and Chairman of the Patrimony Board since 2003. Mr. Henry was a visionary leader, a committed philanthropist, and an exceptional human being. His dedication and passion for **El Puerto de Liverpool** were fundamental to the growth and development of this institution. His legacy will live on, driving us to build our future with the same passion and commitment demonstrated in his every action. We express our deepest sympathy in his memory.



El Puerto de Liverpool was recognized in the “World’s Best Companies” ranking by Time and Statista.

On December 23rd, we took a significant step in our diversification strategy by signing a definitive agreement to acquire, together with the Nordstrom family, 100% of the shares of Nordstrom Inc. not owned by either party. The transaction is subject to the fulfillment of certain conditions, including regulatory approvals in the United States of America and the approval of Nordstrom shareholders.

This year, we demonstrated a **solid capacity for growth** and adaptation in a dynamic environment. Omnichannel and continuous improvement have been key components in offering Value-Added Services that enrich the shopping experience. Our financial structure, supported by a robust balance sheet, allows us to be prepared to face profitability challenges and achieve our growth objectives, guaranteeing stability and resilience in a dynamic environment. With this solid foundation, we are **paving the way to a greater future**, full of opportunities and growth for our company.

We appreciate the trust placed in us by our customers, employees, shareholders, suppliers, and tenants, under whom **El Puerto de Liverpool’s** growth and profitability are consolidated.

Sincerely,

The Board of Directors
Mexico City,
December 31st, 2024

IN MEMORIAM

HENRY BRÉMOND PELLAT

With deep sadness, we mourn his passing. For decades, he dedicated his life to leading and forging our Company's path, guiding us with an unattainable vision and unwavering commitment. He served as Chairman of the Board from 1982 to 1995 and was appointed Chairman of the Patrimonial Board in 2003. His passion and dedication were the driving force behind our growth and inspired us to achieve goals that seemed impossible.

Beyond his outstanding business career, his warmth, generosity, and social commitment leave an enduring mark. True to his belief in developing people's potential through care, motivation, and appreciation, he became a mentor, leader, and inspiration to many.

His philanthropic work, focused on the care and development of people, education, and social assistance, further proving his commitment to the community and his desire to build a better world.

We say goodbye to a leader whose impact transcended business, an exceptional human being whose generosity and social commitment leaves an unforgettable memory for all. Thank you, Mr. Henry Brémond; your legacy will remain with us, inspiring us to continue building the future of our company with the same passion and dedication that you demonstrated in every step of your life.

Farewell, Henry Brémond Pellat.





The image shows a modern, well-lit dining area. In the foreground, there are several wooden tables and chairs. The tables are square and rectangular, and the chairs are simple wooden designs. The ceiling is dark with exposed wooden beams and several large, cylindrical pendant lights hanging from it. Green plants are suspended from the ceiling, adding a natural touch to the interior. In the background, there is a bar area with a white counter and blue chairs. Behind the bar, there are shelves stocked with various products, and a sign that says "experiencia" is visible. The overall atmosphere is warm and inviting.

The Footprint of El Puerto de Liverpool

THE FOOTPRINT OF EL PUERTO DE LIVERPOOL

'The Footprint of El Puerto de Liverpool's' model drives and integrates environmental, social, and corporate governance initiatives, aligned with our short, medium, and long-term objectives. Through this sustainability strategy, we establish our priorities based on the materiality study conducted in 2020 and updated in 2024, identifying key strategic actions for the company.



Our sustainability commitments are focused on 2030 and 2040 targets, which are monitored and reported annually to international organizations, ensuring accountability, transparency and continuous enhancement. Through this commitment, we reinforce our corporate integrity and participate in global indices such as the Dow Jones Sustainability, S&P/BMV Total ESG, Task Force on Climate-Related Financial Disclosures (TCFD), IC500, SASB, and GRI, reaffirming our leadership in sustainability.

For the purposes of this document, we will only highlight the significant achievements of 2024. To learn about the projects that are part of The Footprint of El Puerto de Liverpool's operation, you can find their progress on the sustainability website:

www.elpuertodeliverpool.mx/en/sostenibilidad.html



To positively impact our businesses and stakeholders, we align our efforts with the UN's 2030 Agenda to develop strategic initiatives.

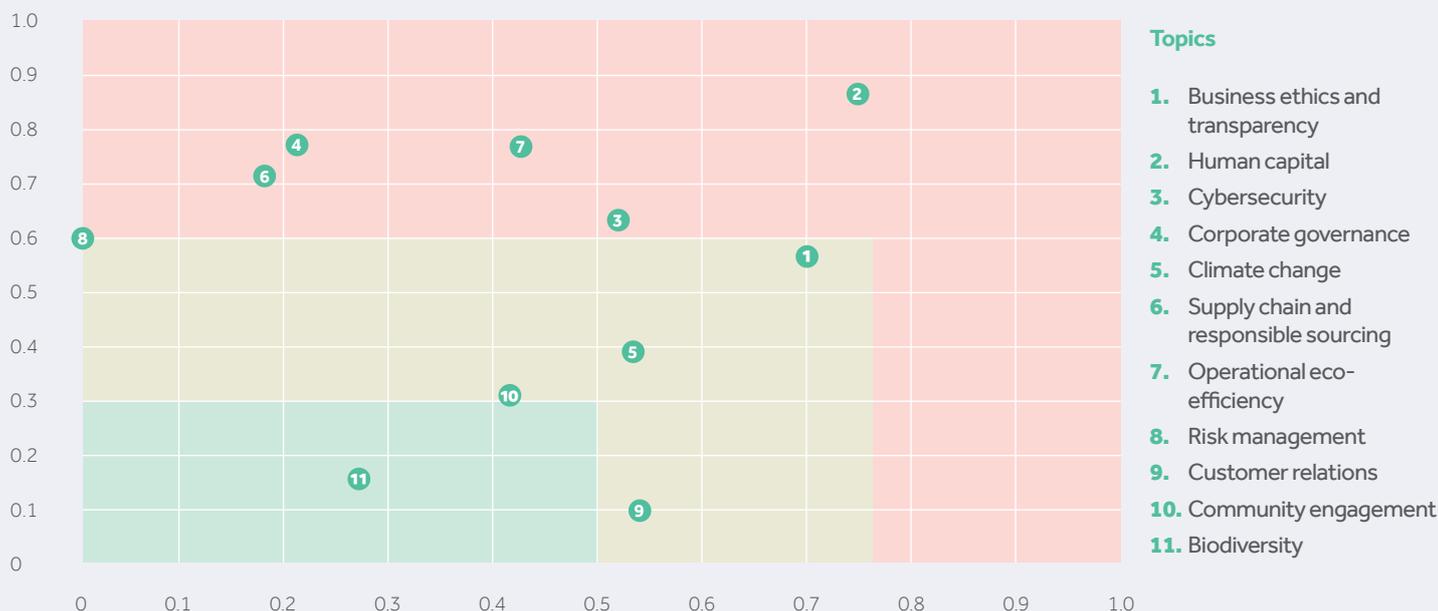
Double materiality

To further align with international standards and strengthen our sustainability strategy, we updated our materiality analysis. This enhanced approach allows us to evaluate material topics from two complementary perspectives:

Financial materiality, assesses the risks and opportunities associated with environmental, social, and governance (ESG) factors that can influence the company's performance and long-term value creation.

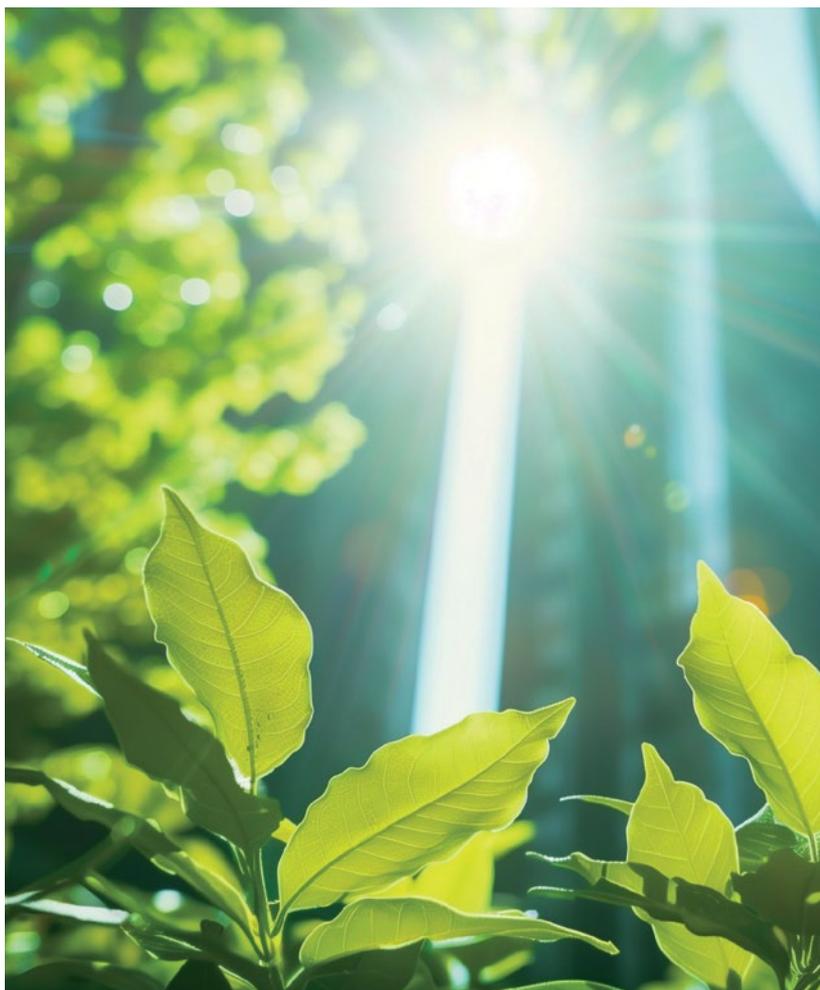
Impact materiality, analyzes the effect of our operations, products, and services on the environment and our stakeholders.

This analysis has led to a list of key material topics, covering environmental, social, and governance dimensions. Through in-depth interviews with internal representatives and stakeholders, we have identified and prioritized the most relevant themes for the company and its stakeholders.



This rigorous approach strengthens business resilience and ensures that our sustainability strategy proactively adapts to current and future challenges.

ENVIRONMENTAL



268,000 tCO₂e

achieved reduction (a **22.57%** advance) in our goal of neutralizing our carbon footprint by **2040**. We also achieved that **42.44%** of all recyclable waste is properly treated and a **21%** growth in optimization of water consumption and treatment.

We also advanced sustainable mobility by incorporating 44 electric vehicles into our fleet.

Energy and Emissions

All our business centers operate under an **ISO 14001** environmental management system, subject to internal audits. To enhance energy efficiency, we established a strategic work group and monitored consumption in Liverpool stores, allowing us to detect and correct increases. In 2024, we improved energy intensity, achieving a consumption of **101.23 kWh/m²**, a reduction of **3.51%** compared to 2023. We also advanced sustainable mobility by incorporating **44** electric vehicles into our fleet. We acquired wind, hydroelectric, and solar sources, covering **39.08%** of total renewable electricity consumption. By the end of 2024, we also added **29 locations** with solar panel installations, including **23** Liverpool Stores, **2** Corporate Offices, **2** Galerías Shopping Centers, and **2** Suburbia stores.

Water

We have **48 water conservation projects**, including the usage of treated and rainwater. In 2024, we reinforced these efforts with two new treatment plants in Insurgentes and Santa Fe, the connection to three external treatment plants, and the installation of two rainwater harvesting systems, reducing our dependence on potable water. In addition, we replaced **572 toilets** with water-saving models.

Waste Management

We promote waste separation to facilitate recycling and reuse within operational areas such as reception, warehouses, offices, and others. In addition, we work with suppliers that guarantee proper disposal and promote alternative uses. In 2024, we contributed to a roadmap to strengthen Integrated Waste Management, improving processes through the standardization and updating good practices. We added two biodigesters, reaching **10 units** that have diverted more than **90 tons** of organic waste from landfills. We also reinforced electronic recycling with **22 collection points** in Liverpool and Suburbia.



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SOCIAL



40.94% of women

in middle and senior management, to promote gender equality and proudly achieved **45,217** active users in our education programs.

As part of our promotion of education, our Product with a Cause program allocates 10% of the profits from sweet bread sales to Enseña por México A.C. This year, we raised 1.1 million pesos to benefit education.

Internal Training and Development

We prioritize our employees’ continuous development through training that is aligned with their needs and aspirations. We offer educational programs through **Liverpool Virtual University (UVL)** at basic, intermediate, and higher levels, all endorsed by the Secretariat of Public Education (SEP), with constant growth in enrollment and a focus on student retention. Our Internship Program allows students to gain hands-on professional experience, with selected participants receiving employment offers upon completion. Additionally, we conduct semi-annual and annual performance evaluations to foster individual growth and ensure alignment with corporate strategy.

Well-being and Occupational Safety

We provide major medical expense insurance to protect the health of our employees, expanding coverage so that more employees have access to quality care. During this period, we conducted **29,869 preventive** medical screenings, trained **11,546 people** in first aid protocols, administered **27,439 vaccine doses**, and performed **63,296 health screenings** for early detection of potential conditions.

Diversity and Inclusion

We have conducted **20,405 awareness sessions** on Diversity and Inclusion and hired **35 individuals** from diverse groups, promoting an inclusive environment.

Wage Gap

We firmly believe in the importance of reducing the wage gap and promoting equal opportunities for men and women. We ensure that remuneration is based on performance and skills, without gender distinction.

Social Commitment

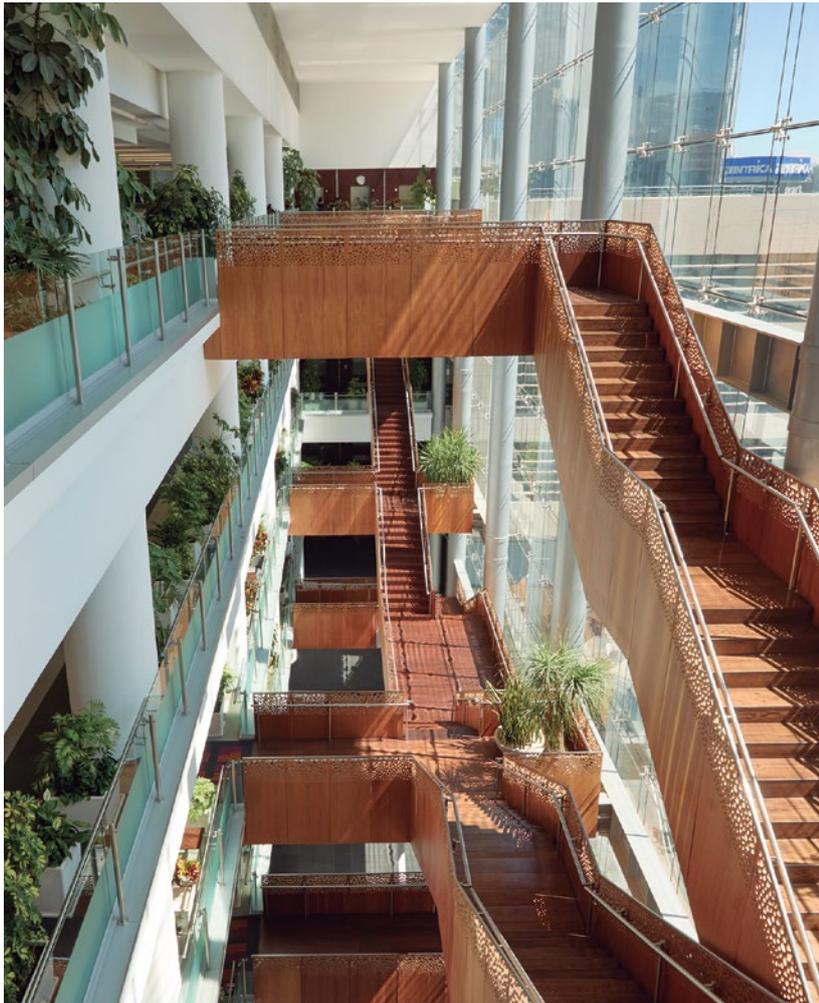
Our **“Producto con Causa”** (Product with a Cause) program allocates **10%** of the profits from the sale of sweet bread to education, raising **1.1 million pesos** in collaboration with Enseña por México, A.C. In addition, we organized **130 volunteer** activities with **2,290 participants**, benefiting 92 institutions. Through our reverse logistics program, we donated **\$351.6 million pesos** in kind to social organizations in 2024.

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CORPORATE GOVERNANCE



43% of Private Label

products feature labeling that identifies sustainable attributes. Likewise, we have reached **94%** of suppliers have been audited through our Responsible sourcing program.

Respect for human rights is promoted through our policies and procedures, which are aligned with the Sustainable Development Goals.

Ethics, Transparency, Compliance, and Risk Management

We have implemented a biennial training program on the **Code of Conduct and Integrity**, covering topics such as anti-corruption, ethics, and anti-money laundering, supported by policies updated annually. This year, we reached **64.80%** of the target population. In addition, we uphold respect for human rights by creating policies and procedures aligned with the United Nations' Sustainable Development Goals and OECD Guidelines. As part of our ongoing efforts, we also generated our Fiscal Policy, and our Marketing and Advertising Policy. Our commitment to excellence in governance has earned us fifth place in the MERCOSUR ESG ranking in the governance category.

Responsible Sourcing

Through audits and certifications, we ensure compliance with regulations and ethical standards among our suppliers. In addition, they must all adhere to our Code of Ethics, consolidating our commitment to responsible practices at the national and international levels. This year, **94%** of our Private Label suppliers met the highest standards.

Data Governance

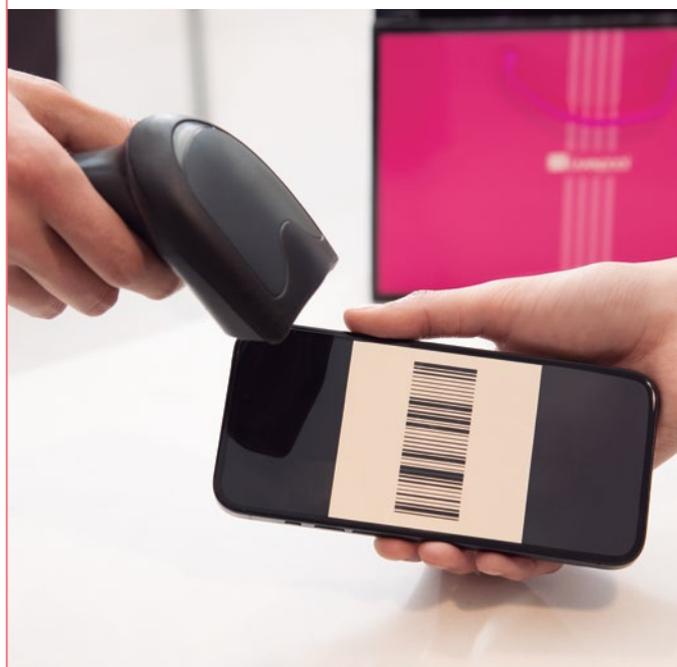
We have an Information Resilience and Security plan based on risk management and regulatory compliance, reviewed and authorized by EPL's General Management. This plan encompasses robust information classification policies, secure development, access control, and technological security, strengthened by the continuous training of our employees. Our strategy is aligned with international standards such as ISO, NIST, CIS, SAMM, and LFPDPPP, and we are proud to be one of the first companies in Mexico certified under the latest version of **PCI-DSS 4.0.1** for card-present transaction processes.

With our mission of **"Security by Design,"** we guarantee that every project, from its conception, protects security, continuously evaluating strategic suppliers, technological components, and applications in our service chain. This approach allows us to anticipate risks and adopt proactive measures to maintain the trust of our customers. Additionally, we carry out periodic validations of our security controls through tests such as penetration tests and attack simulations, adapting to trends, emerging risks, and new threats.



Biennial training program on the Code of Conduct and Integrity, covering topics such as anti-corruption, ethics, and anti-money laundering.

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Food Loss and Waste

To reduce food waste, we donate surplus food in good condition to food banks through “**Al Rescate Por México**” (To the Rescue for Mexico) and modernized our software to optimize the control of supplies, managing to donate more than **2,352 kilos** of food.

Innovation in Sustainable Products and Packaging

We offer products that are verified by the U.S. Cotton Trust Protocol (Trust Protocol) and with certifications by BCI (Better Cotton Initiative), reinforcing our commitment to sustainability as active members of both the Trust Protocol and BCI through our commercial units, Liverpool and Suburbia. To facilitate their identification, we optimize labeling and communication in our campaigns, such as Modo Responsable (“Responsible Mode”) at Liverpool and Acciones que suman más (“Actions That Add Up”). Additionally, we have strengthened our Comprehensive Sustainable Packaging System with the following initiatives:

Certified packaging

We use materials backed by certifications such as FSC (Forest Stewardship Council), ensuring responsible sourcing. Currently, 100% of our private-label shoe boxes at both Suburbia and Liverpool are FSC-certified. In terms of tags, we have placed 100% in Suburbia and 99.44% in Liverpool.

Efficient design

We have optimized packaging based on product characteristics, especially for remote sales. We standardized branding across all businesses on our shipping boxes and created guidelines for redesigning private-label packaging at Liverpool.

Carrier Bags

Our biodegradable and naturally sourced institutional kraft bags are made from 100% recycled material. We currently purchase 35 million carrier bags, 66% of which have some sustainable attribute, including those made from PCR material.

100% certification for our shoe boxes for private labels, both in Suburbia and Liverpool, use materials certified by the FSC.



66% of our carrier bags feature sustainable attributes, such as the institutional kraft bags made from 100% recycled material.

We promote more responsible consumption by offering products with sustainable attributes and certifications such as USCTP and BCI.

Sustainable materials

We use recycled and recyclable packaging. We implemented the supply of non woven fabric bags which contain 50% PCR (post consumer recycled) material. In addition, our carriers also include sustainable materials with PCR content.

Box reuse

To reinforce these initiatives, we encourage customer awareness by inviting them to join our sustainability actions. For example, at Click & Collect locations in the Bajío region, we have implemented box collection and reuse programs, allowing customers to return packaging for reuse in future purchases.

Financial Access

We facilitate access to credit for people with credit history and those with little or no credit history, ensuring that each customer can find a tailored financial solution that meets their needs.



BOARD OF DIRECTORS

Graciano F. Guichard G.^{1,C}

Chairman
4 years*

Madeleine Brémont S.^{1,C}

Vice Chairman
CEO of Orion Tours, S.A. de C.V.
32 years*

Andrea Hernández V.^{2,B}

Chairman of the Board,
Fundación Legorreta Hernández, A.C.
5 years*

Nicole Van Lathem^{1,A}

CEO, Real Estate Division
1 year*

Javier Arrigunaga G.^{2,3,B}

Chairman of the Board,
Grupo Aeroméxico, S.A.B. de C.V.
6 years*

Henri Brémont S.^{1,C}

Administrator of Victium, S.A. de C.V.
28 years*

José Cohen S.^{2,3,B}

Deputy CEO, BabyCreysi
5 years*

Carlos Danel C.^{2,B}

Chairman of the Board of Directors
of Gentera, S.A.B de C.V.
4 years*

Juan David^{1,C}

Corporate Director, Banco Invex, S.A. de C.V.
32 years*

Juan Miguel Gandouf^{2,3,B}

Director, Sagnes Constructores, S.A. de C.V.
27 years*

Armando Garza Sada^{2,B}

Chairman of the Board, Alfa S.A.B. de C.V.
29 years*

Pablo Guichard C.^{1,C}

Investment Manager, Norante
3 years*

Maximino Michel G.^{1,C}

Chairman and CEO of 3H Capital
31 years*

Alejandro Ramírez M.^{2,B}

CEO, Cinépolis de México, S.A. de C.V.
5 years*

Guillermo Simán^{2,B}

Vice President, Grupo Unicomer
14 years*

Ignacio Pesqueira T.

Secretary
Partner, Galicia Abogados, S.C.

Norberto Aranzábal R.

Secretary pro tem
Partner, Aranzábal Rivera Abogados, S.C.
Chief Legal Officer, Servicios Liverpool,
S.A. de C.V.

Notes' definitions

1 Equity Member

2 Independent Member

3 Audit committee member

A Executive Directors: High-ranking employees responsible for making strategic decisions and executing the organization's business operations.

B Independent Directors: Non-executive members of the board who ensure their independence by not having been recently employed in an executive capacity and meeting requirements to avoid conflicts of interest.

C Other Non-executive Directors: Board members not falling into the categories of executives and independents. They may be employed by the organization in a non-executive capacity.

* Years as board member

PATRIMONY BOARD

Henry Brémond P.†
Chairman

Alejandro Duclaud
Secretary

Juan David
Member

Miguel Guichard
Member

Magdalena Michel
Member

Madeleine Brémond S.
Alternate Member

Monique David
Alternate Member

Magdalena Guichard
Alternate Member

Bertha Michel
Alternate Member

Bertha Michel
Alternate Member

Bertha Michel
Alternate Member

Bertha Michel
Alternate Member

HONORARY BOARD MEMBERS

Henry Brémond P.†
Chairman

José Calderón
Max David
Ricardo Guajardo
Graciano Guichard
Miguel Guichard

Esteban Malpica
Jorge Salgado
Luis Tamés
Pedro Velasco

MAIN EXECUTIVES

Enrique Güijosa
CEO, El Puerto de Liverpool
16 years*

Santiago de Abiega
Chief Financial Services Officer
26 years*

Jacobo Apichoto
Chief Legal Officer
27 years*

Zahíe Edid
Chief Organizational Development Officer
21 years*

Juan Ernesto Gómez Enciso
Chief Internal Auditor
16 years*

Gonzalo Gallegos
Chief Finance and Administrative Officer
13 years*

Carlos Marín
CEO, Liverpool
11 years*

Alejandro Melgar
CEO, Suburbia
18 years*

Nicole Van Lathem
CEO, Real Estate Division
12 years*

* Years with the Group.

INFORMATION FOR SHAREHOLDERS

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Enrique Griñán

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Phone: +52(55) 9156 1042

Nidia Garrido

nigarridom@liverpool.com.mx
Phone: +52(55) 9156 1397

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S.A.B. de C.V.**

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Cuajimalpa de Morelos, 05348
Mexico City



This 2024 annual report may include certain expectations regarding the results of El Puerto de Liverpool, S.A.B. de C.V. and its subsidiaries. These projections are based on Management's assessments and on current information known to the company; however, expectations may vary depending on events and circumstances beyond the control of El Puerto de Liverpool, S.A.B. de C.V. and its subsidiaries.



El Puerto de Liverpool

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